

Remit To: WBZ-TV
P.O. BOX 33089
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: AMERICAN CROSSROADS(304732)
1401 New York Ave NW Ste 1200
Washington, DC 20005-2167

Account Exec: PAT CASHEN POLITICAL
Office: WBZ-TV
Contract Num: 1061-58706
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 1209

Invoice Num: 1061-544351
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: AMERICAN CROSSROADS

Broadcast airtimes represented are reported to the nearest minute.
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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	WBZ NEWS	10/16/2012-10/22/2012	MT.T...	30	3	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MT.T...	2	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	06:27 AM		USPRTV21ACH	30	1,800.00			
10/18/2012	Th	06:22 AM		USPRTV21ACH	30	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MT.T...	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:28 AM		USPRTV21ACH	30	1,800.00			
2	RACHAEL RAY	10/16/2012-10/22/2012	MT.T...	30	3	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MT.T...	2	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	09:43 AM		USPRTV21ACH	30	1,200.00			
10/18/2012	Th	09:32 AM		USPRTV21ACH	30	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MT.T...	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	09:45 AM		USPRTV21ACH	30	1,200.00			

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3	LET'S MAKE A DEAL	10/16/2012-10/22/2012	MTWTF..	30	5	1,300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTWTF..	4	1,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	10:28 AM		USPRTV21ACH	30	1,300.00			
10/17/2012	We	10:28 AM		USPRTV21ACH	30	1,300.00			
10/18/2012	Th	10:28 AM		USPRTV21ACH	30	1,300.00			
10/19/2012	Fr	10:24 AM		USPRTV21ACH	30	1,300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MTWTF..	1	1,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	10:22 AM		USPRTV21ACH	30	1,300.00			
4	PRICE IS RIGHT	10/16/2012-10/22/2012	MT..T...	30	3	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MT..T...	2	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu				30				Credit
10/18/2012	Th				30				Credit
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MT..T...	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				30				Credit

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5	WBZ NEWS	10/16/2012-10/22/2012	. . W . F . .	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . W . F . .	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	12:26 PM		USPRTV21ACH	30	1,500.00			
10/19/2012	Fr	12:25 PM		USPRTV21ACH	30	1,500.00			
6	CBS SOAP ROTATION	10/16/2012-10/22/2012	MTWTF..	30	5	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTWTF..	4	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	01:29 PM		USPRTV21ACH	30	1,200.00			
10/17/2012	We	01:59 PM		USPRTV21ACH	30	1,200.00			
10/18/2012	Th	12:58 PM		USPRTV21ACH	30	1,200.00			
10/19/2012	Fr	01:59 PM		USPRTV21ACH	30	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MTWTF..	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	12:56 PM		USPRTV21ACH	30	1,200.00			
7	JUDGE JUDY	10/16/2012-10/22/2012	MTWTF..	30	5	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTWTF..	4	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	04:14 PM		USPRTV21ACH	30	2,200.00			
10/17/2012	We	04:26 PM		USPRTV21ACH	30	2,200.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	04:55 PM		USPRTV21ACH	30	2,200.00			
	10/19/2012	Fr	04:50 PM		USPRTV21ACH	30	2,200.00			
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M T W T F . .		1		2,200.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	04:25 PM		USPRTV21ACH	30	2,200.00			
8	5PM NEWS		10/16/2012-10/22/2012		. . W . F . .		30	2	2,500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . W . F . .		2		2,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	05:22 PM		USPRTV21ACH	30	2,500.00			
	10/19/2012	Fr	05:22 PM		USPRTV21ACH	30	2,500.00			
9	530PM NEWS		10/16/2012-10/22/2012		M T . T . . .		30	3	2,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T . T . . .		2		2,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	05:56 PM		USPRTV21ACH	30	2,700.00			
	10/18/2012	Th	05:45 PM		USPRTV21ACH	30	2,700.00			
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M T . T . . .		1		2,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	05:46 PM		USPRTV21ACH	30	2,700.00			

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10	WBZ NEWS		10/16/2012-10/22/2012		. . W . F . .		30	2	3,000.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. . W . F . .		2		3,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	06:27 PM		USPRTV21ACH	30	3,000.00			
10/19/2012	Fr	06:10 PM		USPRTV21ACH	30	3,000.00			
11	WBZ NEWS		10/16/2012-10/22/2012		M T W T F S S		30	8	4,500.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M T W T F S S		6		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	11:22 PM		USPRTV21ACH	30	4,500.00			
10/17/2012	We	11:34 PM		USPRTV21ACH	30	4,500.00			
10/18/2012	Th	11:21 PM		USPRTV21ACH	30	4,500.00			
10/19/2012	Fr	11:22 PM		USPRTV21ACH	30	4,500.00			
10/20/2012	Sa	11:32 PM		USPRTV21ACH	30	4,500.00			
10/21/2012	Su				30			4,500.00	Preempted
10/21/2012	Su	12:34 AM	10/21/2012	USPRTV21ACH	30	4,500.00	4,500.00		Makegood in 23:58:37-00:56:31
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M T W T F S S		1		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	11:23 PM		USPRTV21ACH	30	4,500.00			

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12	DAVID LETTERMAN	10/16/2012-10/22/2012	MT.T...	30	3	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MT.T...	2	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	11:59 PM		USPRTV21ACH	30	2,700.00			
10/18/2012	Th	11:42 PM		USPRTV21ACH	30	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MT.T...	1	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	11:47 PM		USPRTV21ACH	30	2,700.00			
13	JEOPARDY !	10/17/2012-10/17/2012	..W....	30	1	3,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		..W....	1	3,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	07:29 PM		USPRTV21ACH	30	3,000.00			
14	CRIMINAL MINDS	10/17/2012-10/17/2012	..W....	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		..W....	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	09:34 PM		USPRTV21ACH	30	12,000.00			

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15	WBZ NEWS		10/20/2012-10/20/2012	 S .		30	1	1,550.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S .		1		1,550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	07:42 PM		USPRTV21ACH	30	1,550.00				
16	THE EARLY SHOW		10/17/2012-10/19/2012		. . W T F . .		30	2	500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W T F . .		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th	08:52 AM		USPRTV21ACH	30	500.00				
10/19/2012	Fr	07:28 AM		USPRTV21ACH	30	500.00				
17	WBZ NEWS		10/17/2012-10/19/2012		. . W T F . .		30	1	1,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W T F . .		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th	06:52 AM		USPRTV21ACH	30	1,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		46		112,750.00		16,912.50	95,837.50	4,500.00	4,500.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WBZ-TV
P.O. BOX 33089
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: AMERICAN CROSSROADS(304732)
1401 New York Ave NW Ste 1200
Washington, DC 20005-2167

Account Exec: PAT CASHEN POLITICAL
Office: WBZ-TV
Contract Num: 1061-58706
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 1209

Invoice Num: 1061-544351
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: AMERICAN CROSSROADS

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WBZ-TV (617) 562-5022</div>	Gross Billing	112,750.00
	Trade Value	0.00
	Agency Commission	16,912.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	95,837.50

Warranty - We warrant the above broadcasts were made according to the official station log.